

## Item 6 –Developing the ESIF Annual Implementation Plan

### SEP VISION

*“A more prosperous, better connected and increasingly resilient economy”.*

### SEP TARGET

*“To support the creation of 55,000 additional private sector employee jobs in D2N2 by 2023”*

### ESIF OUTPUT TARGETS

<b>Output</b>	<b>TOTAL</b>
<i>ERDF Indicators</i>	
Number of enterprises receiving support.	4,979
Number of new enterprises supported.	418
Employment increase in supported enterprises.	2,455
Number of enterprises cooperating with research entities.	698
Number of enterprises supported to introduce new-to-the-market products.	366
Number of enterprises supported to introduce new-to-the-firm products.	681
Additional enterprises accessing ICT products and services including broadband.	622
Private investment matching public support to enterprises.	55
Number of companies supported with business resource efficiency.	181
Estimated GHG reductions (tonnes)	229,665
Infrastructure site development including green infrastructure (hectares)	67
<i>ESF Indicators</i>	
Total number of participants (a. + b. + c.)	<b>Target</b> 38,289
a. Number of unemployed (including long-term unemployed) participants.	13,783
b. Number of inactive participants.	9,956
c. Number of employed (including self-employed) participants.	14,550
Number of participants aged 15-24.	7,657

### ESIF PRINCIPLE

*“The D2N2 EU SIS will;*

- a. cover the whole of the D2N2 area*
- b. deliver the D2N2 Growth Plan 2013-2023*
- c. promote*
  - i. flexibility, speed, delivery focus and efficiency in deploying funds*
  - ii. a blend of collaborative, LEP wide and more local approaches to deliver better outcomes*
  - iii. an active role for D2N2 in the management of the programme once launched, particularly in commissioning, decision-making and overseeing the performance of the management authority.”*

### PURPOSE OF THE ANNUAL IMPLEMENTATION PLAN

*To be a multi-year, annually refreshed, plan that sets out in sharper focus what the D2N2 LEP wishes to purchase with its ESIF funds and when.*

### CONTENT OF THE ANNUAL IMPLEMENTATION PLAN

*From the ESIF Strategy “The Annual Implementation Plan will be a Single LEP-wide Delivery Programme for the D2N2 allocation of ESIF funds. It will set out a medium term programme of activity and will be refreshed annually, It will be developed by the LEP and will be reported to the*

D2N2 ESIF Programme Board and D2N2 Board for sign off. The content of the Implementation Plan will be subject to guidance, but it is anticipated that it will set out;

- The key activities and outputs that the LEP wishes to see funded through its ESIF allocation and a schedule of commissioning, open call, opt-in and other approaches by which those activities and outputs will be procured,
- The operational detail of the LEPs governance structure,
- investment selection approach and criteria
- expectations on additionality and value for money and how potential delivery partners will be expected to demonstrate this as part of the procurement process
- the approach to managing risk, based on Orange Book principles, setting out clear roles and responsibilities
- the approach to ensuring that delivery of the EU SIF is fully State Aid compliant, integrated with the overall delivery of the D2N2 Strategic Economic Plan and that synergy between all funding streams is achieved in order to maximise value for money, additionality and impact
- the approach to project development and technical assistance to promote the development and delivery of programmes and projects of the appropriate scale, impact and strategic fit
- alignment between EU SIF funds and other funds within the LEP's remit"

## **TIMESCALE**

To be submitted to Government by the end of October 2014

## **APPROVALS**

To be signed of by the D2N2 ESIF Programme Board and D2N2 Board

## **STRUCTURE**

Key Activities to be grouped by theme of the LEP and 'Projects / Actions' to be derived from them. Suggested grouping of Key Activities as at Appendix A

## **PROCESS FOR DEVELOPMENT**

<b>Actions</b>	<b>Timescale</b>
Officers develop draft delivery programmes / project templates.	Before 10 July ESIF Group
Refine as appropriate and compile into Consultation document – consider expected Guidance	Mid – late July
Delivery Programmes compiled into consultation document – sign off (ESIF Group / LEPOG)	Mid – late July
Consultation document issued (Draft Annual Implementation Plan)	Late July / early August
Open Consultation – including with Advisory Network	July / August / Sept
Responses considered – Reported to LEP Board and ESIF Programme Board	September (LEP Board 11 <sup>th</sup> Sept)
Final Annual Implementation Plan Drafted – shared with Advisory network for Comment	Late Sept / early Oct
Reported to LEP Board and ESIF Programme Board for sign off	Late Oct (LEP Board 29 <sup>th</sup> Oct)

Submitted to Government	End Oct
Detailed tender specifications drawn up	Oct / Nov
Consultation with Advisory Network	Nov Dec
Tender Specs approved by Programme Board	Jan
ITTs / Open Call issued	Jan onwards

**MANAGING OVERLAP**

*Undertaken with SCR to promote alignment once Delivery Programmes are drawn up.*

## Item 6 – Appendix A – Key Activities by theme

### Key Activities – Innovation Theme

Key Activity	Fund	Theme	Outputs	No.	ESIFFunds
1. Smart specialisation collaborative research between enterprises, research institutions and public institutions	ERDFmore	TO1	No. Ents. Supported	124	6269859.682
			No. Ents Coop Resrch	60	
			No. Ents New Mark	6	
			No. Ents New Prods	12	
			Ents. Private Match	3	
2. Support for the Commercialisation and Enterprise of new products and business processes	ERDFmore	TO1	No. Ents. Supported	124	6269859.682
			No. Ents Coop Resrch	60	
			No. Ents New Mark	6	
			No. Ents New Prods	12	
			Ents. Private Match	3	
3. Investment in the development of Innovation Space and Facilities, facilities, including equipment, with the capability to serve as a platform, catalyst and host for innovation and innovative relationships.	ERDFmore	TO1	No. Ents. Supported	165	8359812.909
			No. Ents Coop Resrch	80	
			No. Ents New Mark	8	
			No. Ents New Prods	16	
			Ents. Private Match	4	

### Key Activities – Business Support and Access to Finance Theme

Key Activity	Fund	Theme	Outputs	No.	£ESIFFunds		
4. Helping Businesses Benefit from ICT through increased awareness of the local ICT offer, improved ICT connections, new product and service offers using enhanced ICT networks, knowledge and skills; and investment in ICT infrastructure where it can be demonstrated to be required.	ERDFmore	TO2	No. Ents. Supported	797	10449766		
			EAFRDmore	No. New Ents. Supp		100	740,000
				No. jobs created		199	
				No. Ents. Using ICT		637	
				Ents. Private Match		8	
5. Helping Business Grow through business growth strategies, new markets, productivity improvement and resource efficiency activities; access to finance; investment readiness programme; incubation and Grow On Space including support services where there is market failure.	ERDFmore	TO3	No. Ents. Supported	1,210	28634312.44		
			EAFRDmore	No. New Ents. Supp		90	4,783,249
				No. jobs created		1,074	
				No. Ents New Mark		121	
				No. Ents New Prods		182	
Ents. Private Match	18						
6. Key Sector Support targeted at the six priority sectors and including business growth strategies, design and development of a targeted entrepreneurship programme, network and collaborative business activities.	ERDFmore	TO3	No. Ents. Supported	303	7158578.11		
			No. New Ents. Supp	23			
			No. jobs created	268			
			No. Ents New Mark	30			
			No. Ents New Prods	45			
Ents. Private Match	4						
Financial Instrument - D2N2 wishes to keep open the possibility of providing access to finance for local businesses through a financial instrument.	ERDFmore	TO3			0		
7. Support Low Carbon Markets and Technologies	ERDFmore	TO4	No. Ents. Supported	947	9937043.966		
			No. New Ents. Supp	95			
			No. jobs created	456			
			No. Ents Coop Resrch	237			
			No. Ents New Mark	91			
No. Ents New Prods	189						
8. Energy Efficiency for SMEs including industrial processes, designing out waste, recovery of 'waste' heat energy and CHP; helping SMEs to move to renewable and low carbon fuels; building retrofit and energy efficiency; adoption of domestic energy efficiency and low carbon construction techniques.	ERDFmore	TO4	No. Ents. Supported	947	9937043.966		
			No. New Ents. Supp	95			
			No. jobs created	456			
			No. Ents Coop Resrch	237			
			No. Ents New Mark	91			
No. Ents New Prods	189						
11. Innovative Technologies including support to improve business understanding and use of resource efficiency measures, improvements in resource use planning and knowledge transfer both in relation to technical expertise and practical applications in business and communities.	ERDFmore	TO6	No. Ents. Supported	247	2588026.193		
			No. Ents New Prods	25			
			No. Ent. Res. Effic	185			
			Site Development	7			

## Key Activities – Economic Infrastructure Theme

Key Activity	Fund	Theme	Outputs	No.	£ESIFFunds
9. Flood and Coastal Risk Management including measures that support the protection of existing major employment areas; measures focused on strategically important sites/areas central to realising growth aspirations; and involving communities in the planning and management of flood risk.	ERDFmore	TO5	Site Development	29	5176052.385
10. Investments in Green and Blue Infrastructure where they can be shown to support wider economic development objectives, for example linked to the delivery of priority development sites.	ERDFmore	TO6	No. Ents. Supported	247	2588026.193
			No. Ents New Prods	25	
			No. Ent. Res. Effic	185	
			Site Development	7	
12. Unlocking Economic Potential including improving the accessibility of priority employment and development sites; promoting sustainable travel; site specific transport works to secure economic benefits; improvements to the strategic transport network to accommodate economic growth.	ERDFmore	TO7	Site Development	19	4150608.044

## Key Activities – Skills, Employment (and Social Inclusion) Theme

Key Activity	Fund	Theme	Outputs	No.	£ESIFFunds
13. Increasing Employer Uptake: To increase employer uptake of skills provision, and apprenticeships; to increase employer employment of unemployed with training; to increase positive destinations from apprenticeships; to ensure the skills landscape is employer / sector-led; employer engagement to target SMEs not currently engaged; incentive payments to encourage advanced and higher level apprenticeships, traineeship destinations and travel bursaries	ESFmore	TO8	No. of participants	4,525	12173489.23
			No. of unemployed	2,263	
			No. of inactive	905	
			No. of employed	1,357	
			No. of aged 15-24	1,357	
14. Reducing Unemployment: Supporting those furthest away from the labour market into employment; influence tangible destinations and progression towards employment; coaching and mentoring activity; intensive localised support to remove barriers to employment; work preparation skills; activities to remove additional barriers; post-employment support	ESFmore	TO8	No. of participants	10,559	28404808.21
			No. of unemployed	5,279	
			No. of inactive	2,112	
			No. of employed	3,167	
			No. of aged 15-24	3,167	
15. The Targeted Community Support Programme, adding value to existing mainstream support activities and will including tailored support measures to target specific geographies; developing capacity to address local support needs; local inclusion initiatives including CLLD.	ESFmore	TO9	No. of participants	2,940	7837324.602
			No. of unemployed	1,176	
			No. of inactive	1,470	
			No. of employed	294	
16. Helping Excluded groups Back Into Training and Work, adding value to existing mainstream support activities	ESFmore	TO9	No. of participants	2,940	7837324.602
			No. of unemployed	1,176	
			No. of inactive	1,470	
			No. of employed	294	
17. Meeting the Needs of Key Sectors and Higher Level Skills Development: Extend and deepen engagement between business sectors and training providers; encourage better matching of skills supply with employer need to address recruitment difficulties and unemployment; develop employer-led, added value, flexible provision; commission programmes of sector-focussed training for existing employees based on sector skills action plan findings; training package for unemployed new recruits into priority sectors; ensure that appropriate higher level skills interventions are in place to support D2N2's growth ambition; to support the development of new talent, and the up-skilling and re-training of the existing workforce; to ensure graduates are aware of career opportunities in D2N2 growth sectors and have appropriate technical and employability skills; implementing an incentive payment for SME employers to offer paid graduate internships and graduate placements which lead to employment at a graduate level; innovative approaches to intermediate, vocational and higher level vocational	ESFmore	TO10	No. of participants	12,067	32462637.96
			No. of unemployed	2,414	
			No. of inactive	2,414	
			No. of employed	7,240	
			No. of aged 15-24	3,017	

provision; sector specific higher level apprenticeship programmes; internship and placement programmes; innovative programmes to encourage graduates and post graduates to start a business.					
18. Increase Employability and Enterprise Skills: Ensure all young people in D2N2 are informed about enterprise, entrepreneurship, career insights and employability, so that they make better-informed careers choices with an understanding of current and future economic growth in D2N2; create a D2N2 Employability Framework for schools covering employability and enterprise delivered through Local Charters which address local issues; provide an integrated package of support for schools, including work experience, either through D2N2 or through local initiatives; develop a D2N2 Escalator to Employment to ensure a joined up pathway of support to bring people into the labour market; provide a range of activities to encourage enterprise and employability amongst our young people, including skills competitions, events, Student Ambassadors, enterprise activities, and a D2N2 Skills Show.	ESFmore	TO10	No. of participants	3,017	8115659.489
			No. of unemployed	603	
			No. of inactive	603	
			No. of employed	1,810	
			No. of aged 15-24	754	

## CLLD

Key Activity	Fund	Theme	Outputs	No.	Outputs	No.	£ESIFFunds
19. Community Led Local Development	ERDFmore	TO3	No. Ents. Supported	117	No. of participants	3,150	732,460
	ERDFmore	TO4	No. New Ents. Supp	12	No. of unemployed	1,201	1,025,444
	ERDFmore	TO7	No. jobs created	51	No. of inactive	1,218	1,025,444
	ESFmore	TO8	No. Ents Coop Resrch	24	No. of employed	732	1,220,767
	ESFmore	TO9	Site Development	5	No. of aged 15-24	327	5,224,883
	ESFmore	TO10					1220767.072

## Item 6 Appendix B: ESIF Annual Implementation Plan – DRAFT Project Template

### PROJECT PROFILE

Theme:			
ESIF Key Activity			
Programme:			
<b>Project</b> <i>(Brief description of what will be delivered and how it will operate)</i>			
Objectives			
Contract Start			
Duration <i>(no more than 3 years)</i>			
Contract Package Areas <i>(to ensure the delivery of benefits to the whole D2N2 area)</i>			
Route to Market	Opt-In		Open Call
Timing of Call			
Contribution to Cross-Cutting Themes <ul style="list-style-type: none"> <li>• Environmental sustainability</li> <li>• Equal Opportunities</li> </ul>			

<b>Output</b>	<b>TOTAL</b>
<i>ERDF Indicators</i>	
Number of enterprises receiving support.	
Number of new enterprises supported.	
Employment increase in supported enterprises.	
Number of enterprises cooperating with research entities.	
Number of enterprises supported to introduce new-to-the-market products.	
Number of enterprises supported to introduce new-to-the-firm products.	
Additional enterprises accessing ICT products and services including broadband.	
Private investment matching public support to enterprises.	
Number of companies supported with business resource efficiency.	
Estimated GHG reductions (tonnes)	
Infrastructure site development including green infrastructure (hectares)	
<i>ESF Indicators</i>	
Total number of participants (a. + b. + c.)	
d. Number of unemployed (including long-term unemployed) participants.	
e. Number of inactive participants.	
f. Number of employed (including self-employed) participants.	
Number of participants aged 15-24.	
<i>EAFRD Indicators</i>	
People trained	
Jobs created	

## FINANCIAL PROFILE

<b>ESIF Requested</b>	<i>Intervention Rate</i>	<b>Yr1</b>	<b>Yr 2</b>	<b>Yr 3</b>	<b>TOTAL</b>
ERDF					
ESF					
EAFRD					
<b>Expected Match Funding</b>					
Public					
Private					
Other					
<b>Total Project Funding</b>					

## ASSESSMENT CRITERIA

<b>Key assessment criteria</b>	
Strategic Fit	
VFM	
Deliverability	
Additionality	
Innovative methods of delivery	
Technical Compliance	